

# Set-up Web-based Bill Presentment & Payment for your Utility Customers...



It's easy! United Systems will design and host your website and manage all technology for one, low monthly fee. The ALLIANCE™ Web Bill Presentment & Payment (WBPP) is a flexible, end-to-end web-based software solution that makes billing and payment easier to manage.

In many communities, utility customers expect more from their utility companies than ever before. Adapt to this customer-centric option and offer your customer the convenience and accessibility of online, web-based billing & payment.

## ALLIANCE™ Web Bill Presentment & Payment software lets you-

- Offer customers the powerful convenience of viewing bills on your Web site – anytime, anywhere!
- If a customer chooses, decrease billing costs by eliminating paper bills and statements
- The self-serve functionality from your Web site will reduce the load on your call center
- Eliminate cold checks, improve cash flow and reduce customer cut-off's
- Accommodate your computer savvy customers with preferred online payment options
- Imports payments directly to your CIS software and eliminates the need for payment entry!

If you're sending ordinary bills and statements the traditional way, you're not connecting with customers as powerfully as you could be. Deploy the ALLIANCE™ Web Bill Presentment & Payment today!

## Solution Overview-

United Systems collaborates with third parties to offer a fully automated billing and payment service, providing an end-to-end solution from the customer all the way to depositing funds into a utility's bank account. Through our third party relationships, we offer a competitive pricing model that allows your utility to reduce the costs of payment processing services. Programs offered include Credit and Debit Cards with support for Visa, MasterCard, Discover and American Express.

## Customer Features-

- Self-serve, online customer registration
- Provides digital certificate to protect customers
- Creates a secure communications between your server and your customer's browser
- Digital certificate authenticates your company's identity
- Use the Web site to review information or pay bill
- View current and historical billing and payment information with easy-to-read bar charts & graphs
- Pay bills with credit cards or debit cards
- Pay multiple utility bills under a single credit card transaction

## Payment Gateway-

- Required for all credit card payments
- Provides secure real-time connectivity
- Routes transactions through a financial network
- Verifies authorization for the purchase

## Reporting-

System enables utility to monitor chargebacks, retrievals, settlements, interchange qualification, and other important data. Multiple reports choices available, enabling the utility to work with data in a format that best fits existing internal processes.



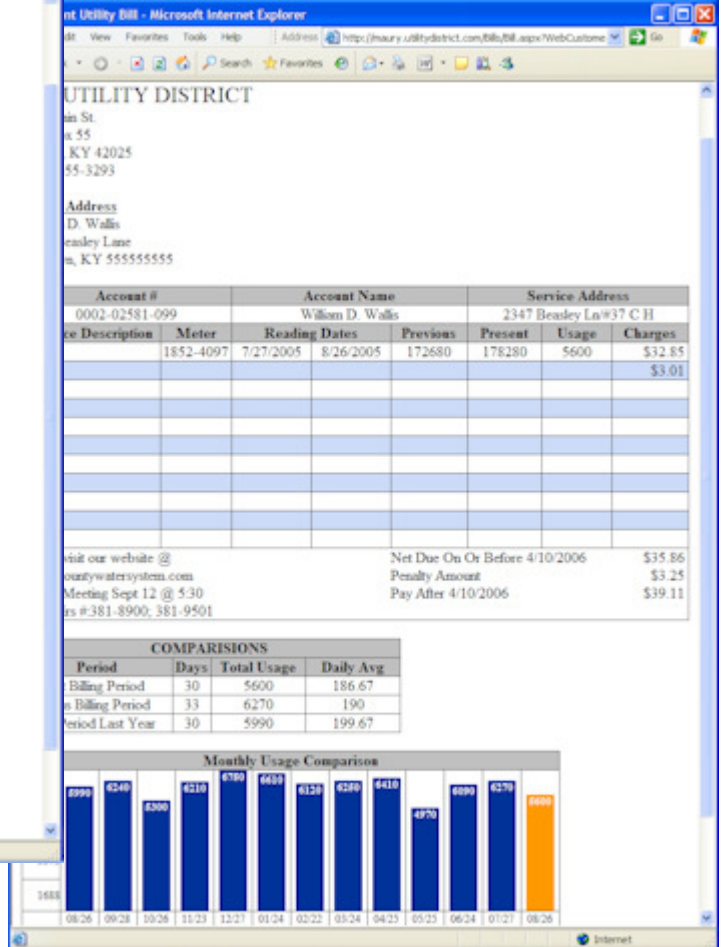
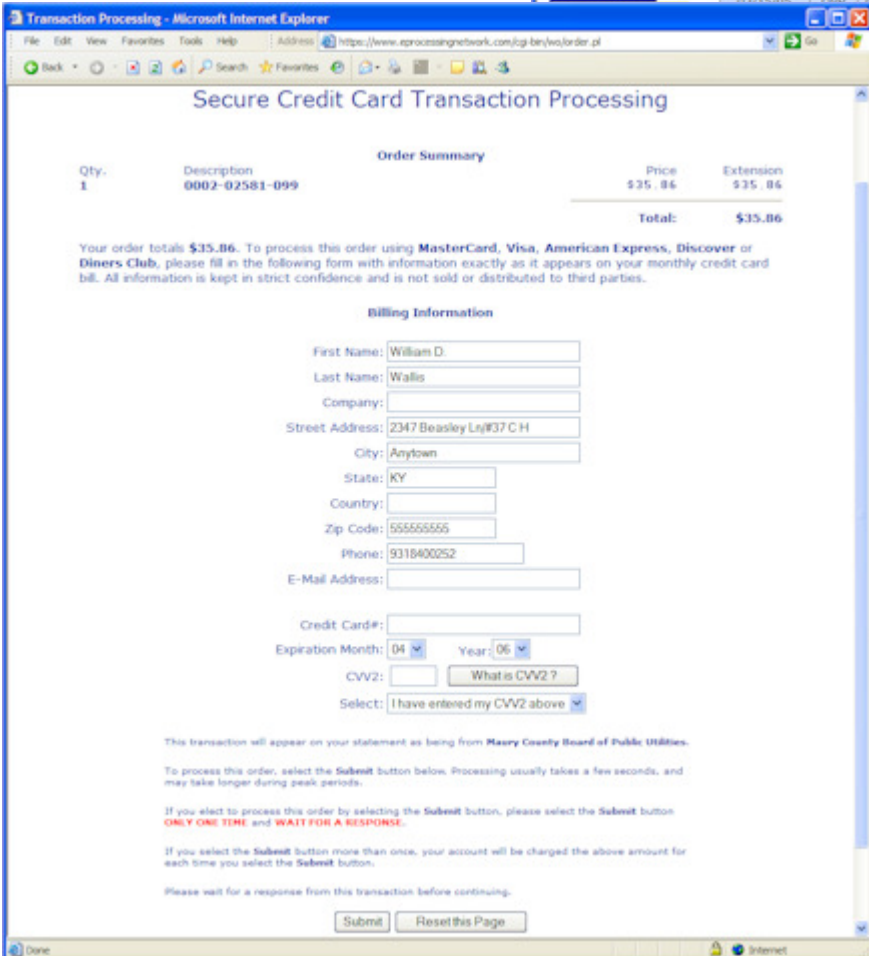
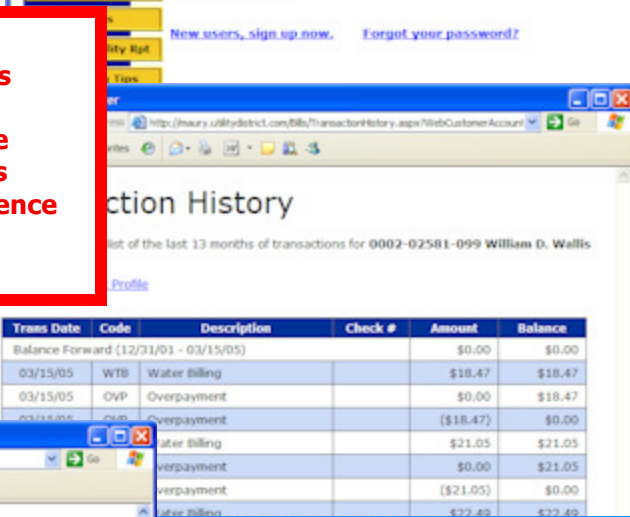
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# Web Bill Presentment & Payment

**Secure Billing & History Inquiry  
Credit Card and Electronic Check Payments**

- ✓ Increase Customer Service & Office Efficiencies
- ✓ Improve Cash Flow with Automated Payments
- ✓ Add 24 / 7 Bill Inquiry & Payment Convenience
- ✓ Keep Pace with Today's Progressive Customers
- ✓ Augment Your Image with a Quality Web Presence
- ✓ Deliver a Secure Solution with SSL Integrity



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